



**Today's
Students**
**Tomorrow's
Teachers™**

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FOR IMMEDIATE RELEASE

Today's Students Tomorrow's Teachers Announces \$100,000 "Share to Give" Campaign

(December 3, 2013) Today's Students Tomorrow's Teachers (TSTT) announced its selection by The Giving Library for its innovative \$100,000 "Share to Give" Campaign. The Giving Library is an online video archive developed by the Laura and John Arnold Foundation to connect prospective donors to worthy charitable organizations.

The Giving Library launched the \$100,000 "Share to Give" campaign to introduce donors and philanthropists to a wide range of charitable causes. As a participating Giving Library nonprofit organization, TSTT benefits each time students, teachers or supporters share our video by spreading the good news about TSTT, as an educational organization that is making a difference in thousands of students' lives. TSTT can earn donations through the campaign until the prize pool is gone!

By signing up for a free Giving Library Card on www.givinglibrary.org TSTT's friends and supporters can view and share the Giving Library video on Facebook or Twitter. Each time someone shares the TSTT video on the Giving Library, a \$5.00 donation will be made by the Giving Library to TSTT. Individuals can share up to five organizations per month, and the Giving Library will donate up to \$100,000 during the campaign. There are no gimmicks and no matching contributions. <http://www.givinglibrary.org/organizations/Todays-Students-Tomorrows-Teachers>

TSTT is a 501 (c) 3 not-for-profit organization that brings hundreds of students, teachers, superintendents, colleges and universities, and business and community leaders together to improve the educational outcomes of students. Students use a research-based program syllabus that begins in high school and carries them throughout college. Since its founding in 1994, TSTT has grown from just seven students from Westchester County to nearly 780 students in Connecticut, Massachusetts, New York, and Virginia. For more information visit: www.tstt.org or <http://www.givinglibrary.org/organizations/Todays-Students-Tomorrows-Teachers>.

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