



Designer b michael and models

FASHION NOBLESE with Fashion & Beauty Editor Audrey J. Bernard

Designer b michael

The 2013 Mercedes Benz New York Fashion Week was an amazing tour de force. Each designer brought their A-game fashion to new heights. It took a very special designer to go beyond the distance. Fashionistas always refer to the chosen designer as “the closer.” That honor was taken by fashion designer to the stars, ladies who lunch and most specially, First Lady Michelle Obama – b michael. On Wednesday evening, September 12, 2012, the hatefully thin designer with classic Hollywood looks, capped off fashion week with a captivating couture collection. The show took place at the equally fashionable Jumeirah Essex House on opulent Central Park South in the Grand Salon replete with crystal chandeliers, soft lighting and soaring ceilings that provided a stunning backdrop for the ultimate glamorous collection. Waiflike Models showcased timeless cocktail and party dresses with strong lines, luxe fabrics and vivid floral tones, while daytime looks featured sophisticated navy-white neutrals. Prior to the show, invitees attended a private champagne reception in the Petit Salon elegantly executed by handsome Mark-Anthony Edwards, co-founder, CEO and media relations for b michael America. The show always serves as a giveback to one of the dapper designer’s charitable organizations. This year, b michael saluted Today’s Students Tomorrow’s Teachers (TSTT) student Shahid Wright, who is the first graduate of the program that mentors and funds economically challenged students pursuing careers in teaching. Wright delivered a touching speech in which he thanked the organizers and event sponsors Morgan Stanley Smith Barney with special thanks to Drew Hawkins, managing director, Morgan Stanley Smith Barney, and Sandra L. Richards, vice president, Morgan Stanley Smith Barney; as well as his mentor Dr. Bettye H. Perkins, Ed.D, TSTT’s founder and chief executive officer who led everyone in standing ovation for her bright student. (Photos courtesy b michael)

“It is a modern approach to glamour,” b michael says of his signature style. “It is also about achieving a very sophisticated, yet simplistic look. A woman who wears b michael knows how to wear a basic dress and make it look glamorous.” – b michael

